

Case Study

22 BISHOPSGATE

CORPORATE GROUP BOOKING

DEVON 26

25 STAFF

CHARITY FUNDRAISING

Client: 22 Bishopsgate

Group size: 25 staff

Event: SUPBIKERUN Devon 26 (2-day multi-sport weekend)

Goal: Bring colleagues together + raise money for their charity partner

The Challenge

22 Bishopsgate wanted a team experience that would: – Bring staff together outside the workplace – Support wellbeing through an outdoor challenge – Be accessible for mixed abilities – Create momentum for charity fundraising.

Why SUPBIKERUN

A shared challenge that suits mixed abilities

SUP + bike + run means everyone can take part, at their own pace, with a supportive event structure.

A weekend that builds real connection

Devon delivers a “weekend away” feel that naturally creates team spirit and shared memories. Escape the city and relax in Devon for the weekend... feels almost like a mini holiday.

A fundraising story people want to get behind

A clear challenge gives colleagues a reason to rally, donate, and share the cause.

Professional, organised, safety-led

A structured event with experienced crew gives confidence for corporate groups.

The Experience (Devon)

Across the weekend, the team takes on: – **Stand Up Paddleboarding** (with support available for first timers) – **Cycling** (route options either Road or MTB) – **Trail running** in Devon’s finest scenery.

Outcomes

- Stronger team connection through a shared challenge
- A wellbeing boost from time outdoors
- A clear focal point for charity fundraising